

B.COM. SEMESTER – V

Subject : Computer In Business-V UB05CCOM12

Paper : Fundamentals of E-Commerce & HTML – I

Date : 01-11-2018, Thursday

Time : 2-00 To 4-00 PM

Total Marks :30

Que : 1      What is E-Commerce? Give Difference between Traditional Commerce and E-Commerce. (7)

OR

Write short note on Advantages and Disadvantages of E-Commerce.

Que : 2      Explain in detail with example G2B, G2C and C2C. (8)

OR

What is B2B, C2B and B2C in E-Commerce? Explain in detail.

Que : 3      What is HTML? Explain about structure of HTML Program and Explain about Heading Tags. (7)

OR

Explain different Formatting Tags of HTML with example.

Que : 4      Explain tag to insert picture in HTML Page with syntax and example. (8)

OR

Explain specialties of <MARQUEE> tag with example.

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[P.T.O.]